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NAI Hallmark Announces Expansion of Multifamily Investment Sales Team

The firm welcomes John Rutherford as Senior Vice President and Luke McCann as Senior Associate to lead the multifamily brokerage team.

JACKSONVILLE, FL – February 16, 2021 – NAI Hallmark, a leading commercial real estate brokerage and property management firm in Jacksonville, announces the firm’s continued growth by expanding the firm’s multifamily investment sales team and the appointment of John Rutherford as Senior Vice President and Luke McCann as Senior Associate both specializing in multifamily.

“We have been working on expanding our multifamily team for several years but have been methodical in finding the right brokers who fit our culture and exemplify our core values, which John and Luke certainly do,” said NAI Hallmark Managing Partner Keith Goldfaden. “The team’s initial focus will be on the middle market segment, providing a relationship-driven approach with institutional level service, which we feel is often missing in the current competitive landscape.”

Rutherford brings over 10 years of commercial real estate experience to his new role as Senior Vice President of Multifamily Investment Sales for NAI Hallmark. He has successfully brokered over \$500 million in investment sales and financing transactions through a strong investor network of large private and institutional clients.

McCann concentrates on infill or high barrier to entry submarkets, selling land parcels and apartment communities with less than 100 units. In a short period of time, McCann has established himself as one of the leading brokers in these submarkets, building a loyal client base who trust his ability to identify and execute on high quality assets.

Goldfaden added, “John and Luke’s depth of knowledge, quality experience, and strong relationships in the industry will be invaluable as the NAI Hallmark multifamily division capitalizes on the tremendous momentum occurring throughout Northeast Florida.”

About NAI Hallmark

[NAI Hallmark](#) is a full-service commercial real estate company specializing in sales and leasing brokerage, property and facilities management, and corporate services in Northeast Florida. Established in 1993, NAI Hallmark is currently involved in the leasing and/or management of a portfolio in excess of 6 million square feet of office, industrial and retail properties and is one of the leading investment sales practices in Northeast Florida. As a member of the NAI Global network, NAI Hallmark is also connected to the largest network of independent commercial real estate firms worldwide. Learn more at naihallmark.com.

About NAI Global

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 375 offices strategically located throughout North America, Latin America and the Caribbean, Europe, Africa and Asia Pacific, with over 6,000 local market professionals, managing in excess of 1.15 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world.

NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services.

To learn more, visit naiglobal.com or naiglobalnewslink.com.

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