

## FOR IMMEDIATE RELEASE

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## NAI Hallmark Welcomes Daniel Burkhardt as New Partner

**JACKSONVILLE, FL – January 17, 2024** – NAI Hallmark, a leading commercial real estate services and advisory firm, proudly announces the appointment of Daniel Burkhardt as its newest partner, effective January 1, 2024.

With an outstanding track record in the industry and a wealth of transactional experience, Daniel Burkhardt has demonstrated exceptional leadership and expertise in driving growth and fostering long-lasting client relationships. His elevation to partner solidifies his integral role within the company, marking a significant milestone in his career and the firm's continued expansion.

Burkhardt joined NAI Hallmark in 2012 after graduating from the University of Florida MSRE program and has consistently displayed a keen understanding of market dynamics, a strategic mindset, and an unwavering commitment to client success. His contributions have been instrumental in navigating complex transactions and delivering innovative solutions tailored to meet our clients' diverse and evolving needs. Throughout his career, he has represented clients in more than 200 transactions totaling over \$500 million in value, many of which have brought new investment capital to the Jacksonville area.

"We are thrilled to welcome Daniel Burkhardt as a partner at NAI Hallmark," said Christian Harden, Co-CEO at NAI Hallmark. "His dedication to the community and commitment to excellence in his daily work have set the high-water mark and we are proud of the growth he's made in our team. His introduction to our partnership reflects our confidence in his capabilities and aligns with our mission to provide unparalleled service, with the clients' needs always coming first."

In his new capacity, Burkhardt will take a larger role with the growth of the brokerage division as well as provide strategic guidance and further strengthen NAI Hallmark's position as a premier real estate service provider in the region. Keith Goldfaden, Co-CEO at NAI Hallmark added, "Daniel's core values have always been in line with those of our company and witnessing Daniel's professional growth over the past decade has been truly inspiring. Daniel has become the go to investment sales broker in northeast Florida for client's wanting a bespoke approach while still delivering an institutional quality process."

Daniel Burkhardt's promotion to partner underscores NAI Hallmark's commitment to recognizing young talent, fostering professional growth, and maintaining excellence in the industry.

"I am honored and excited to take on this new role as a partner at NAI Hallmark," said Daniel Burkhardt. "I look forward to contributing to the continued success and growth of the firm, working closely with our talented team, and delivering exceptional value to our clients."

### **About NAI Hallmark**

NAI Hallmark is a full-service commercial real estate company specializing in sales and leasing brokerage, property and facilities management, and corporate services in Northeast Florida. Established in 1993, NAI Hallmark is currently involved in the leasing and/or management of a portfolio in excess of 6 million square feet of office, industrial and retail properties and is one of the leading investment sales practices in Northeast Florida. As a member of the NAI Global network, NAI Hallmark is also connected to the largest network of independent commercial real estate firms worldwide. Learn more at [naihallmark.com](http://naihallmark.com)

### **About NAI Global**

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 300 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,100 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world. NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit [www.naiglobal.com](http://www.naiglobal.com).